

Twice the use from one low-cost RealtyNAV™ system



Business

Turn drive time into selling time by carrying on a conversation with the clients in the car instead of struggling with maps and directions. RealtyNAV™ will “talk you through” to your destination. Save time getting to properties, increase your productivity. Show properties with complete confidence even in less familiar neighborhoods, thus expanding your territory.



“I wouldn’t dare try programming my VCR. But RealtyNAV™? It took me less than two minutes to start using it.”

J. S., Realtor



Pleasure

Since RealtyNAV™ is portable, it serves as your navigator in any family vehicle, or even in a rental vehicle while on vacation. In strange cities, you can now drive like a local. Let your loved ones borrow it when they have to drive to unfamiliar places. RealtyNAV™ makes your personal life safe and efficient...and finally, your business life more productive and profitable.

Stop wasting your valuable selling time on reading maps and looking for properties. Let RealtyNAV™ take over the navigating so that you are free to sell!



For more information and an actual demonstration, call today. Also ask about our volume discount program.

realty NAV™

Takes over the navigating. Frees you up for selling.

RealtyNAV™ is a product of



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What makes you money?

Being a navigator

or being a realtor?



“There are two modern inventions I just can’t do without when I’m out selling real estate – my cell phone and now, my RealtyNAV™.” J. S., Realtor



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Show homes without worrying about how to get there

Now you can give 100% of your attention to your clients, and to showing homes, rather than waste your time planning itineraries, deciphering maps and making wrong turns.

To solve a major problem for today's real estate professionals, Pronounced Technologies has developed RealtyNAV™. It combines three cutting-edge technologies – Global Positioning, Speech Recognition and Digital Mapping from Navigation Technologies, the map data provider to Mapquest, Yahoo and all major navigational systems. The convergence of these technologies with patented voice response and routing technologies has resulted in a safe, hands-free and eyes-free navigational system that literally “talks you through,” giving you turn-by-turn directions to you destination.

Now, there are no more messy maps, scribbled notes, anxious moments, wrong turns and the embarrassment of getting lost with clients in the car. Now you can spend office time setting up appointments instead of planning an itinerary and travel time chatting with your clients instead of struggling with maps and scribbling directions.

RealtyNAV™ takes over a major chore so you can focus on simply selling homes.



Before
Finding directions with maps and notes interferes with pure selling time. It also keeps you from selling effectively in unfamiliar areas.



After
With RealtyNAV™ as your trusted navigator, you are now free to focus on your main mission – selling and making money!

realty NAV™

Takes over the navigating. Frees you up for selling.

Eight reasons why you must equip yourself with RealtyNAV.™

- 1 Saves the time and mental energy wasted on planning an itinerary. Frees you up to focus on customers and business at hand.
- 2 Allows you to work with total confidence even in less familiar neighborhoods.
- 3 Safe, hands-free, eyes-free audio navigation system – unlike video display navigation.
- 4 Dictate all addresses into the microphone and it plans the most efficient itinerary, or give it your own criteria. You can also use RealtyNAV™ spontaneously. Give it an address and hear back directions in mere seconds.
- 5 Unique “intelligent” audio directions that actually call out street and exit names in addition to telling you when to turn. The entire process is far more natural than the very basic instructions heard from the video oriented systems.
- 6 Car-to-car portability expands its usage – ideal for vacations, use by family members, late night errands.
- 7 The Personal Productivity Tool for realtors, property appraisers, house inspectors, utility, phone and cable employees– people that have to go from house to house.
- 8 Significantly lower cost than fixed navigation systems, yet far more useful.

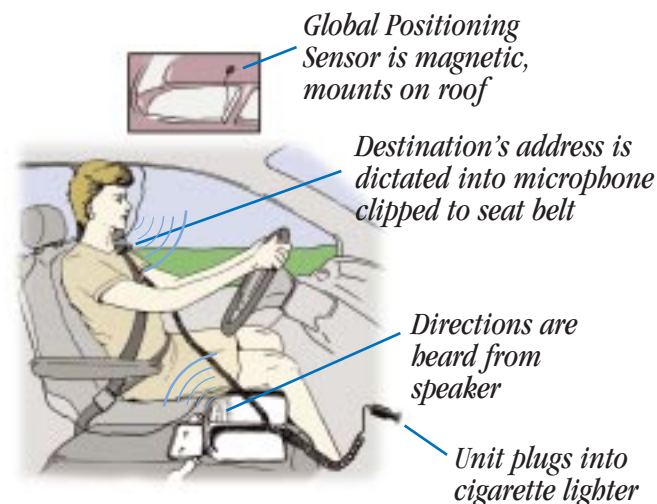
Simply, how it works

Make an itinerary – the shortest travel time or any other criteria

RealtyNAV™ is so simple that you will be putting it to good use within minutes. Give it a list of addresses by speaking into the microphone. That's all it needs to plan your complete itinerary. The system uses the shortest travel time as the criteria, unless you tell it to plan your showings in a special order.

Once you are ready to drive, just turn on the audio and listen to the clear, concise, turn-by-turn directions. RealtyNAV™ does not use distracting and hence, unsafe video displays found in other navigation systems. Also, the audio directions from RealtyNAV™ are much more complete and “intelligent.” Here is a typical direction, “Prepare to bear right and take the Telegraph Road exit.” Isn't it how a friend sitting in the passenger seat will guide you?

Or use it spontaneously, one address at a time
While making an itinerary is the most effective way to utilize RealtyNAV™, feel free to use it spontaneously on an as needed basis. Just tell it the address of your destination and it will “talk you through” to you destination.



Carrying case and strap for taking it from car to car. Compact size – 8" x 6" x 4"



Global positioning sensor. Magnetic, roof mount. Can also be placed on the dash.

Plug fits into any cigarette lighter.

Microphone for dictating addresses into the system